

Retailer Jungle Jim's Proves Compliance & Security with DataGravity



CUSTOMER PROFILE

COMPANY:

Jungle Jim's International Market

Location: Ohio

Industry: Retail

Employees: 800

Website: www.junglejims.com

Background

Jungle Jim's International Market is a specialty retailer based in Ohio. The company is the largest independent grocer and retailer in the world, as well as the largest American Express processor in the U.S. Each store in Jungle Jim's network includes more than 50 registers, and combined, the chain boasts Ohio's largest wine collection and more than 150,000 products in stock.

The organization's IT team of seven individuals supports more than 800 employees and manages more than 5 terabytes of data. IT Manager Will Bradshaw oversees all IT aspects, ensuring that Jungle Jim's serves consumers effectively while the company adheres to regulatory compliance standards and protects customers' sensitive data.

"DataGravity delivers the leverage we need to prove our compliance with industry standards," said Will Bradshaw, IT manager at Jungle Jim's. "This information solidifies our trusting relationships with customers and credit card companies alike."

BUSINESS NEED

- Prove PCI compliance
- Support growing organization
- Uphold customer trust and positive user experience

SOLUTION

- DataGravity for Virtualization

BENEFITS

- Complete assurance about compliance improved customer and business relationships
- User behavior analytics improved productivity, operations and security
- Holistic approach to compliance and security throughout the IT stack

“No other solution on the market offers visibility, analysis and insights with a straightforward, user-friendly approach,” said Bradshaw. “DataGravity provides us with the tools to accommodate a compliant, secure virtual environment moving forward.”

The Problem

Compliance with PCI-DSS guidelines is a constant concern for consumer-facing organizations that accept payment card transactions. Not only does a brand’s reputation hinge on its ability to safely manage customer data, but credit card companies also require proof that brands are alleviating threats and upholding regulations. Jungle Jim’s wanted to improve its compliance and security posture while gaining the proof it needed to uphold its reputation and maintain business relationships.

The Solution

DataGravity for Virtualization aligned with Jungle Jim’s growing storage and IT environment. Upon installation, DataGravity immediately began shining light on the location of sensitive elements within Jungle Jim’s data stores.

The Results

Compliance assurance with 100 percent proof

When Jungle Jim’s adopted DataGravity, the team immediately found 66 files containing Social Security numbers – all stored within the company’s secure location for HR data. Moreover, Jungle Jim’s confirmed the absence of credit card information being stored in open text throughout its environment. These insights confirmed that Jungle Jim’s was adequately protecting personal, sensitive information and could employ its existing tactics and practices as a foundation upon which a greater data security strategy could grow.

Proactive approach to user analytics and data management

DataGravity enables Jungle Jim’s to understand how users interact with the company’s data on a daily basis. The IT team uses this insight to craft and update access restrictions, keeping critical data away from locations and users that have no use for it and delivering users

the tools they need to be more productive in their roles. With DataGravity, the organization also remains alert to any suspicious activity that takes place within its system, preparing the team to address security threats and management issues in real time.

Jungle Jim’s main file server at its Fairfield location holds 752,952 files, including images, documents, spreadsheets, audio and video files. Additionally, the company has a few other systems that host Access databases, a ticket system and a print server. Each of those systems have 220,000 to 290,000 files being monitored per system.

Said Bradshaw, *“We take a forward-thinking approach in all aspects of IT, and DataGravity keeps our feet to the fire. The software is proactive, not reactive; there’s endless value in actively learning how end users are interacting with your data.”*

Security at all levels of the IT stack

Jungle Jim’s takes an ecosystem-based approach to data security, with solutions working in concert at every level of the IT stack. The organization uses next-generation firewalls, end-user protection solutions, app and device control, companywide management applications and secure backup solutions. DataGravity aligns with this ecosystem by adding in-depth user behavior analytics and visibility into stored data, giving the organization the ability to monitor suspicious activity and prove the success of its security and compliance posture. As a result, the entire IT stack proactively identifies security concerns to shut down issues as soon as they appear on the company’s radar.

Conclusion

With newfound confidence in its data security and compliance practices, Jungle Jim’s is continuing to educate employees about safe data management and sharing the responsibility for data security throughout the team. With a greater edge on audit abilities and support throughout the IT stack, Jungle Jim’s is confident its sensitive data is secure and its business can focus on customer service and growth.



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